



Building a Future Where Business and Nature Thrive Together

EARTH CLUB

A Corporate Membership by WWF-Singapore



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ABOUT EARTH CLUB

Businesses today have an important role to play in shaping a more sustainable future.

WWF-Singapore's Earth Club is a corporate membership programme that brings together purpose-driven organisations committed to supporting conservation while inspiring their employees to take action for the planet.

Through Earth Club, members contribute to WWF's broader conservation efforts while gaining access to meaningful employee engagement opportunities, sustainability learning experiences and a growing community of like-minded businesses.



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TOGETHER WE CAN

ENGAGE

Inspire, engage and empower employees to take action for the planet

IMPACT

Support conservation efforts in Singapore and the region to create lasting impact

CHANGE

Showcase commitment to drive meaningful change for people and the planet



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WHY EARTH CLUB



ELEVATE YOUR CORPORATE IMAGE

Enhance brand equity through association with a respected global NGO.



IMPACT-DRIVEN

Demonstrate commitment to purpose and impact that today's customers actively seek.



ATTRACT TALENT

Strengthen the company's ability to attract talent through well-defined CSR programs.



PRO EARTH

Position the company as an employer committed to conservation and sustainability, reinforced by the Earth Club logo.



MEMBER-EXCLUSIVE

Access WWF's members-only community events.



TEAM BONDING

Get complimentary employee engagement activity.



Beach Cleanup as complimentary engagement for members*

COMPLIMENTARY ENGAGEMENTS INCLUDE:

BIODIVERSITY DOODLING

Discover wildlife through fun and creative animal doodling.

WILDLIFE ORIGAMI

Learn about wildlife through the art of origami.

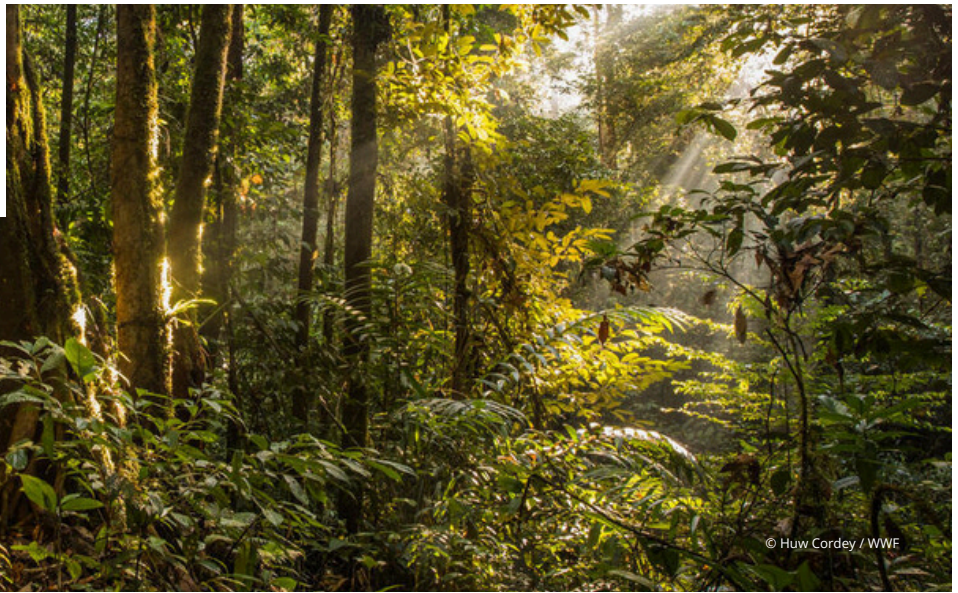
BEACH CLEAN UP

Take action to keep our coastlines clean.

DISCOUNTS ON OTHER EMPLOYEE ENGAGEMENT ACTIVITIES

Enjoy exclusive discounts on selected WWF engagement activities.

**Beach Cleanups complimentary for Premium members only*



MEMBERSHIP TIERS

STANDARD MEMBER

Invitation to Earth Club Annual
Community Events

Use of WWF Earth Club Badge

Mention & Acknowledgement as Earth Club member in
WWF Singapore Annual Partnerships Report

10% Discount on Employee
Engagement Activities

\$9,000 annually

**1 COMPLIMENTARY
ENGAGEMENT:**

**Biodiversity Doodling
OR Wildlife Origami**

PREMIER MEMBER

Invitation to Earth Club Annual
Community Events

Use of WWF Earth Club Badge

Mention & Acknowledgement as Earth Club member in
WWF Singapore Annual Partnerships Report

20% Discount on Employee
Engagement Activities

\$20,000 annually

**1 COMPLIMENTARY
ENGAGEMENT:**

**Biodiversity Doodling
OR Wildlife Origami
OR Beach Cleanup**



To Join or For More Info

Contact Kirin: klao@wwf.sg or visit
www.wwf.sg/earth-club and fill out
the submission form.